



oxme.info

**Targeted Youth Support Service
communications toolkit**

February 2026

Targeted Youth Support Service toolkit 2026

Dear colleague

The Oxfordshire Targeted Youth Support Service (TYSS) works with young people preventatively to reduce the escalation of statutory involvement and negative impact on their lives. They support young people to overcome difficulties and help them increase their aspirations, build resilience and reach their potential.

Working with young people through small group sessions and tailored one-to-one support, they address specific challenges they may be facing, such as risks in the community, difficulties with peer relationships or exploitation. They help them to build life skills, develop healthy relationships and to make decisions that are right for them.

They also collaborate with communities, schools and other services to address wider issues affecting young people and can help signpost to other services, ensuring young people reach the right support.

Adults who support young people can request support from the Targeted Youth Support Service (with the young person's consent).

We would appreciate your support with promoting this service to professionals who work with young people, aged 11-18 (up to 25 with additional needs). We have created this communications toolkit for you to use.

Communications toolkit

Overall aims:

- To raise awareness of TYSS among professionals who work with young people
- To explain how professionals can refer young people to the service

Suggested comms channels:

- Poster / flyer for staff rooms
- Staff newsletter
- Intranet article
- Email signature

Resources available:

- Copy for your newsletter or website
- Poster
- Flyer
- Graphics for staff newsletters and an email signature.

Download graphics from our [communications portal](#)

1. Copy

Longer article

Supporting young people: The Targeted Youth Support Service

Are you concerned about a young person who may be experiencing harm outside the home?

The Oxfordshire Targeted Youth Support Service (TYSS) can help. They support young people to overcome difficulties and help them increase their aspirations, build resilience and reach their potential.

Working with young people through small group sessions and tailored one-to-one support, they address specific challenges they may be facing, such as risks in the community, difficulties with peer relationships or exploitation. They help them to build life skills, develop healthy relationships and to make decisions that are right for them.

They also collaborate with communities, schools and other services to address wider issues affecting young people and can help signpost to other services, ensuring young people reach the right support.

Find out more, including how to make a referral, at www.oxme.info/tyss

Short article

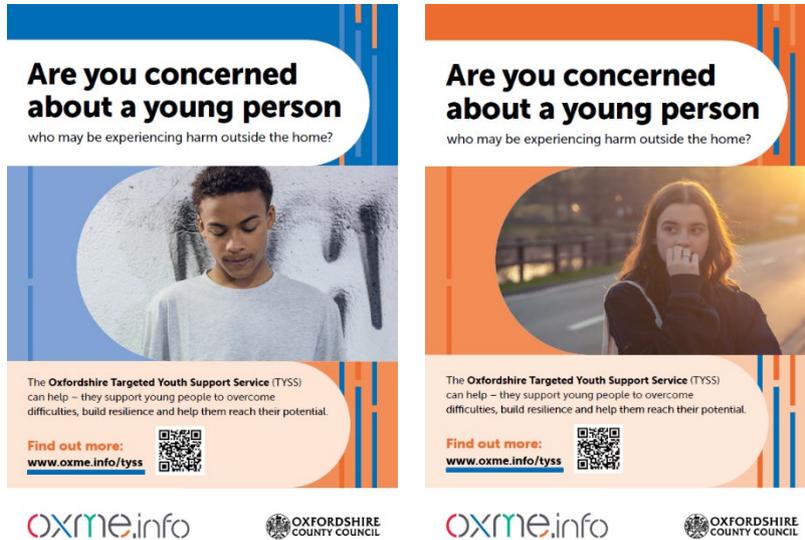
Are you concerned about a young person who may be experiencing harm outside the home?

The Oxfordshire Targeted Youth Support Service can help – they support young people to overcome difficulties, build resilience and help them reach their potential.

Find out more, including how to make a referral, at www.oxme.info/tyss

2. Poster and flyer

Download the poster and flyer from our [communications portal](#)



3. Graphics and email signature

Download the graphics and email signature from our [communications portal](#)

Email signatures



Graphic for newsletters

